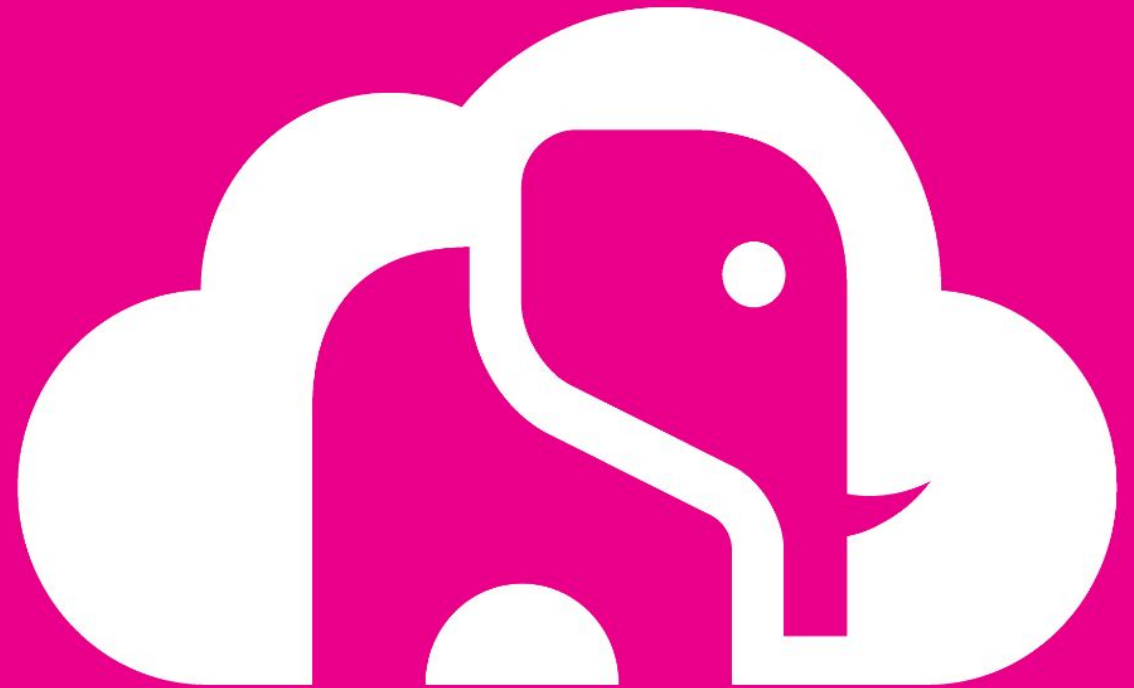


# Supercharge Business Agility and Your Applications with Fully Managed Postgres

August 4th, 2022  
EDB



# Agenda

- Introduction to Speakers
- Cloud Database and Postgres Trends
- Introduction to BigAnimal
- Your Questions

# Our Speakers



**Jasper Edwards**

Moderator,  
BigAnimal Growth  
Marketing



**Doug Ortiz**

Senior Postgres  
DevOps Engineer



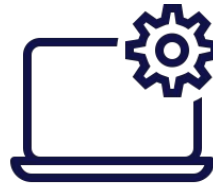
**Charlotte Goldsberry**

BigAnimal Team  
Lead, Strategic  
Accounts

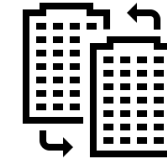
# Cloud databases are driving innovation and transformation



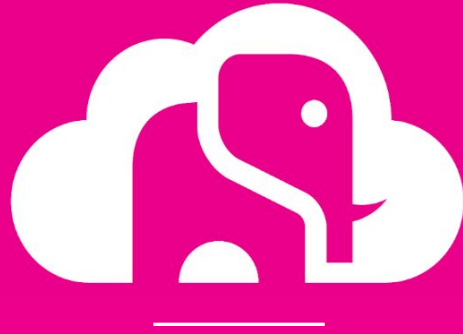
Database spend has doubled since 2017 and ~50% of that is cloud



Cloud and managed services drives business innovation and digital transformation



Postgres leads open source database adoption



BigAnimal **closes the gap** between what enterprises need and what cloud service providers offer today.





# More freedom and control than you get from your cloud vendor alone

## ✓ Enterprise-grade features

### Management and Monitoring

Integration with AWS, Azure, and your own processes

### High Availability

99.999% uptime leveraging replicas and multiple AZ's

### Backup & Recovery

Automated and easy

### Extensive Security

Protect, isolate, encrypt, and control your data

## ✓ Your choice of Postgres



**Open Source PostgreSQL**



**EDB Postgres Advanced Server**

## ✓ Runs in your cloud account



### Microsoft Azure

- Receive 100% consumption credit
- Buy from EDB or Azure Marketplace



### Amazon Web Services

- Receive 50% spend credit
- Buy from EDB

# Control over what matters for your workload



BigAnimal is run like a platform-as-a-service, not simply infrastructure + automation

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## **EDB ensures smooth running operations:**

- 24x7 monitoring
- Infrastructure availability and performance
- High availability and backups
- Security and compliance
- OS, database patching
- Network configuration and security

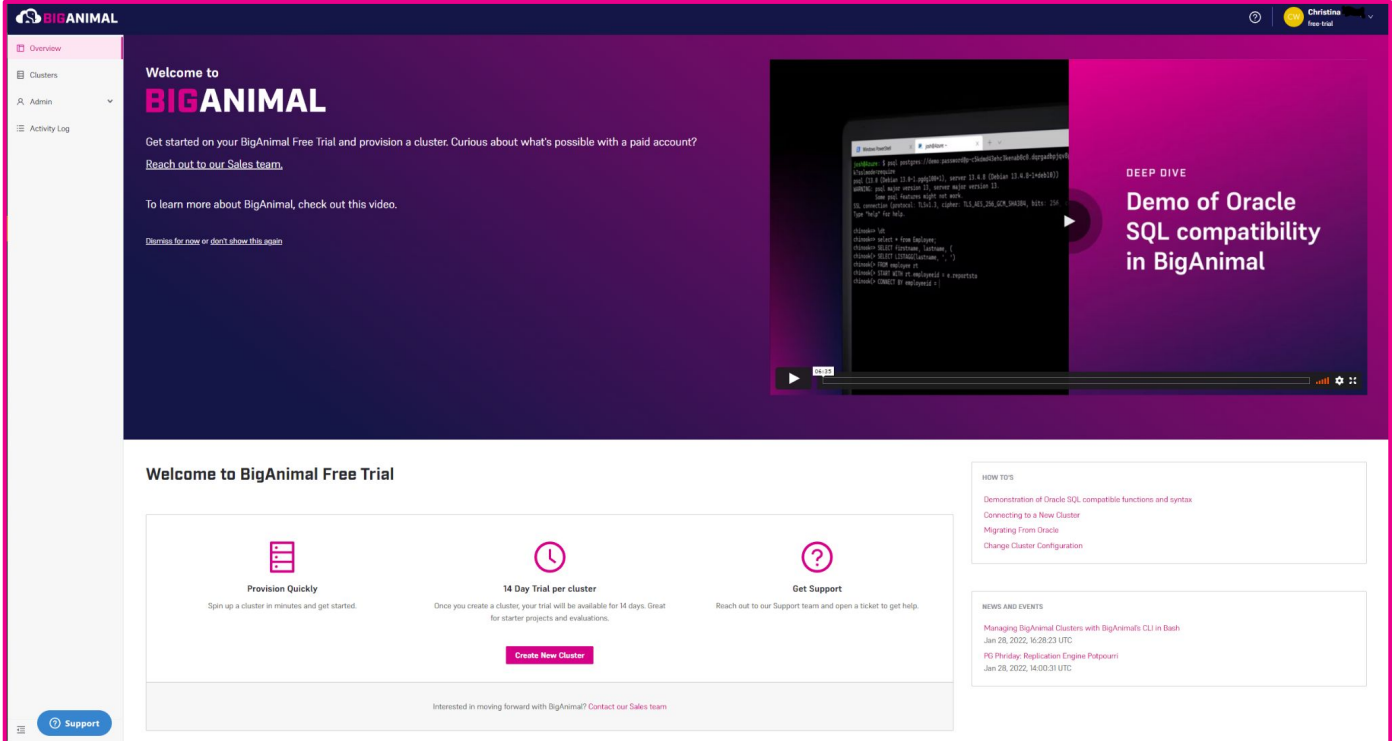
## **Customer optimizes the database for their enterprise needs:**

- Selecting appropriate compute resources (disk, RAM, and CPU) for a given workload
  - Data modeling
  - Query performance
  - Securely managing database credentials
-

# What's next? Try fully managed Postgres with **BigAnimal**

<https://portal.biganimal.com>

- [Free 14-day BigAnimal test drive](#)
  - No cloud account needed
- [Evaluate BigAnimal](#) for your project
  - 30-day zero-cost subscription
  - Deploy in your account
  - Work with EDB Customer Success
- Sign up for an [EDB account](#) to learn more
  - Postgres educational resources
  - Try other EDB products
- Contact us with your questions at [biganimal@enterprisedb.com](mailto:biganimal@enterprisedb.com)



The screenshot displays the BigAnimal portal interface. At the top, there's a navigation menu with 'Overview', 'Clusters', 'Admin', and 'Activity Log'. The main content area features a 'Welcome to BIGANIMAL' message with a 'Create New Cluster' button. Below this, there are three key features highlighted: 'Provision Quickly', '14 Day Trial per cluster', and 'Get Support'. A video player is embedded in the center, showing a 'DEEP DIVE Demo of Oracle SQL compatibility in BigAnimal'. The bottom right corner contains 'HOW TO'S' and 'NEWS AND EVENTS' sections.



Thank you!

